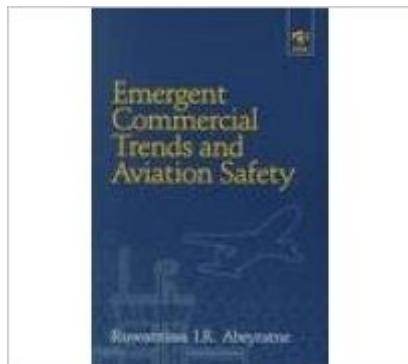


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Emergent Commercial Trends And Aviation Safety



Synopsis

This text starts with an analysis of the regulatory framework of commercial aviation and the current trend of liberalization of market access. It progresses to several in depth studies of such commercial practices as out sourcing, franchising, preferential measures and the attractiveness to airlines and their consequent impact on aviation safety. The second part is entirely devoted to aviation safety issues and addresses in depth the aeronautical aspects of safety. Also discussed at length are such contentious safety issues as cockpit and cabin crew conduct, passenger conduct, and telemedicine in aircraft. The readership comprises airline corporate, marketing, safety, financial and legal departments, senior managers inflight operations, aviation lawyers and insurance executives, regulative agencies and academic libraries.

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